

Regional Chinese Restaurant Menu Template

Restaurant identity

Region:

City / province reference:

Core flavors:

Signature techniques:

Dishes that define the restaurant:

Menu sections

Start here

3 to 6 dishes for first-time diners.

Regional specialties

List the dishes most specific to the region.

Familiar bridge dishes

Items that help less experienced diners enter the menu.

Vegetables and tofu

Include at least 4 vegetable or tofu dishes if the kitchen can support them.

Rice, noodles, breads, or starches

Use the starches natural to the cuisine.

Item description format

Dish name:

Chinese:

Pinyin:

Region:

Plain-language description:

Flavor:

Spice:

Contains:

How to eat: