

Chinese Restaurant Menu Photo Shot List

Priority shots

1. Exterior and sign
2. Dining room
3. House specialty 1
4. House specialty 2
5. Vegetable dish
6. Noodle or rice dish
7. Dumpling / dim sum / appetizer
8. Soup / broth
9. Takeout packaging
10. Group meal spread

Dish photo fields

Dish:

Menu section:

Purpose: website / delivery platform / print / social

Angle:

Props:

Needs chopsticks?

Needs rice?

Sauce on side?

Steam visible?

Garnish:

Allergen risk to avoid in styling:

Shot approved by:

Rules

- Use real restaurant dishes.
- Avoid stock images.
- Do not photograph a portion larger than the served portion.
- Keep the dish identifiable.
- Add alt text for website use.