

Delivery Platform Description Template

Short item description

Dish:

Platform name:

Short description:

Contains:

Spice:

Travels well? yes / no

Packaging note:

Photo needed:

Rules for delivery descriptions

- Be more direct than the dine-in menu.
- Mention bone-in items.
- Mention shellfish, pork, wheat, soy, sesame, peanut, egg, and cooking wine when relevant.
- Mark items that are spicy by default.
- Do not oversell crispness if the item steams in the box.
- State when sauce is packed separately.

Example

Dry-fried green beans

Wok-fried green beans with savory seasoning. Traditional versions may contain pork. Best eaten soon after pickup.