

Chinese Restaurant Menu Architecture Template

Use this as the master structure before writing item descriptions.

Restaurant identity

Restaurant name:

Cuisine / regional focus:

Format: dine-in / takeout / dim sum / hot pot / noodle shop / BBQ / bakery / cafe / regional / other

Address:

Phone:

Website:

Ordering links:

Hours:

Last menu update:

One-sentence positioning

Example: A Sichuan restaurant focused on dry pot, ma-la dishes, cold appetizers, and shareable vegetable plates.

First-order guidance

For first-time diners:

For two people:

For four people:

For a vegetarian table:

For a mild-spice table:

For takeout / delivery:

Menu sections

1. House specialties
2. Cold appetizers
3. Dumplings / dim sum / snacks
4. Soups / broths
5. Poultry
6. Beef / lamb
7. Pork
8. Seafood
9. Tofu and vegetables
10. Rice and noodles
11. Set meals / family meals
12. Desserts / bakery
13. Tea / drinks

Item template

Dish name:

Chinese name:

Pinyin:

Plain-language description:

Main ingredients:

Flavor:

Texture:

Spice level:

Contains or may contain:

Can be made vegetarian?

Can be made mild?

Good with:

Takeout quality: excellent / good / fair / poor

Kitchen station:

Prep notes:

Price: