

Bilingual Chinese Restaurant Menu Layout Template

Item layout

English functional name

Chinese name · pinyin

One-sentence description

Dietary / spice notes

Price

Example

Sichuan Chile Oil Beef

水煮牛肉 · shuǐ zhǔ niú ròu

Beef slices in spicy Sichuan chile broth with vegetables.

Spicy · Contains soy · Ask about wheat

\$19.95

Layout rules

- Do not rely on Chinese characters alone.
- Do not rely on pinyin alone.
- Use English functional names for scanability.
- Preserve Chinese names for specificity and cultural accuracy.
- Use one-line descriptions for unfamiliar dishes.
- Keep dietary labels in text, not only icons.
- Test on mobile, not only print.

Print menu columns

Column 1: English functional name

Column 2: Chinese name

Column 3: description

Column 4: price

Online menu fields

dish_name_en:

dish_name_zh:

pinyin:

description:

spice:

contains:

price:

image_alt_text: